

HASLINGER
RETAIL REAL ESTATE CONSULTING

HASLINGER
MANAGEMENT

HUMA
OUTLET

OPEN SINCE 21 NOV 2024

NOV 2026

HUMA Erfolgsmodell Hybrid

Proven Hybrid Success Story

9,000m²
OUTLET SALES AREA

50,000m²
TOTAL SALES AREA

5.6M
VISITORS PER YEAR

40
OUTLET STORES

130
TOTAL STORES

2,300
PARKING SPACES



AI GENERATED

KÖLN/BONN	21 NOV 2024	> 50 YEARS	> 6M
REGION	OPENING	TRADITION	TOURISTS PER YEAR

HUMA | Das Center der Region

HUMA | The Centre of the Region



14M
Einwohner in 90 Minuten · Inhabitants within 90 min

6.7M
Einwohner in 60 Minuten · Inhabitants within 60 min

2M
Einwohner in 30 Minuten · Inhabitants within 30 min

A3 · A59 · A560 · B56 | BUS & TRAIN DIRECTLY AT MAIN ENTRANCE | 2,300 PARKING SPACES

Große Markenvielfalt

Large Brand Diversity

LACOSTE
SCHIESSER
G-STAR
Marc O'Polo
TOM TAILOR
TOMMY HILFIGER
SEOUL EDITION
WMF
SALEWA
FYNCH HATTON
CECIL
Tefal
Street One
amor
bugatti
cep
ESTELLA
VOSSEN
SINCE 1925
THE BODY SHOP
camel active
ITEM m6
Lindt
Ravensburger
RÖSLE
SINCE 1888
MUSTANG
WELLENSTEYN
Levi's
GUESS
LLOYD
bruno banani
NOT FOR EVERYBODY
FOSSIL
WATCH STATION

TOP BRANDS

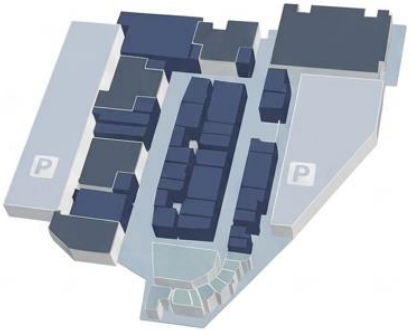
COME TOGETHER



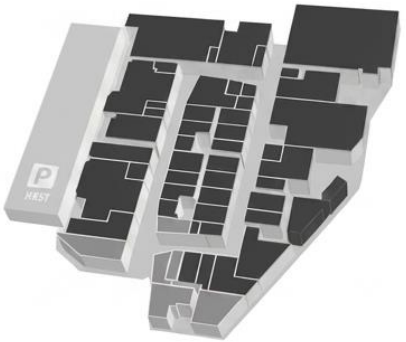


HUMA AUF DREI EBENEN

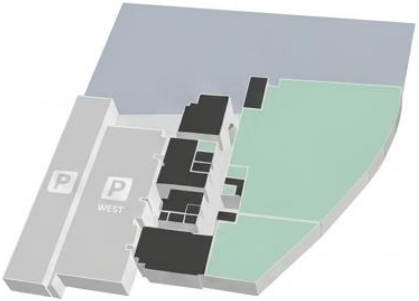
HUMA ON THREE LEVELS



UPPER FLOOR
- Outlet
- Food



FIRST FLOOR
- Shopping
- Food



GROUND FLOOR
- Shopping
- Food

OUTLET
UPPER LEVEL

- IN NEGOTIATION
- ISH
- SENT OUT FOR SIGNATURE
- SIGNED
- TRADING

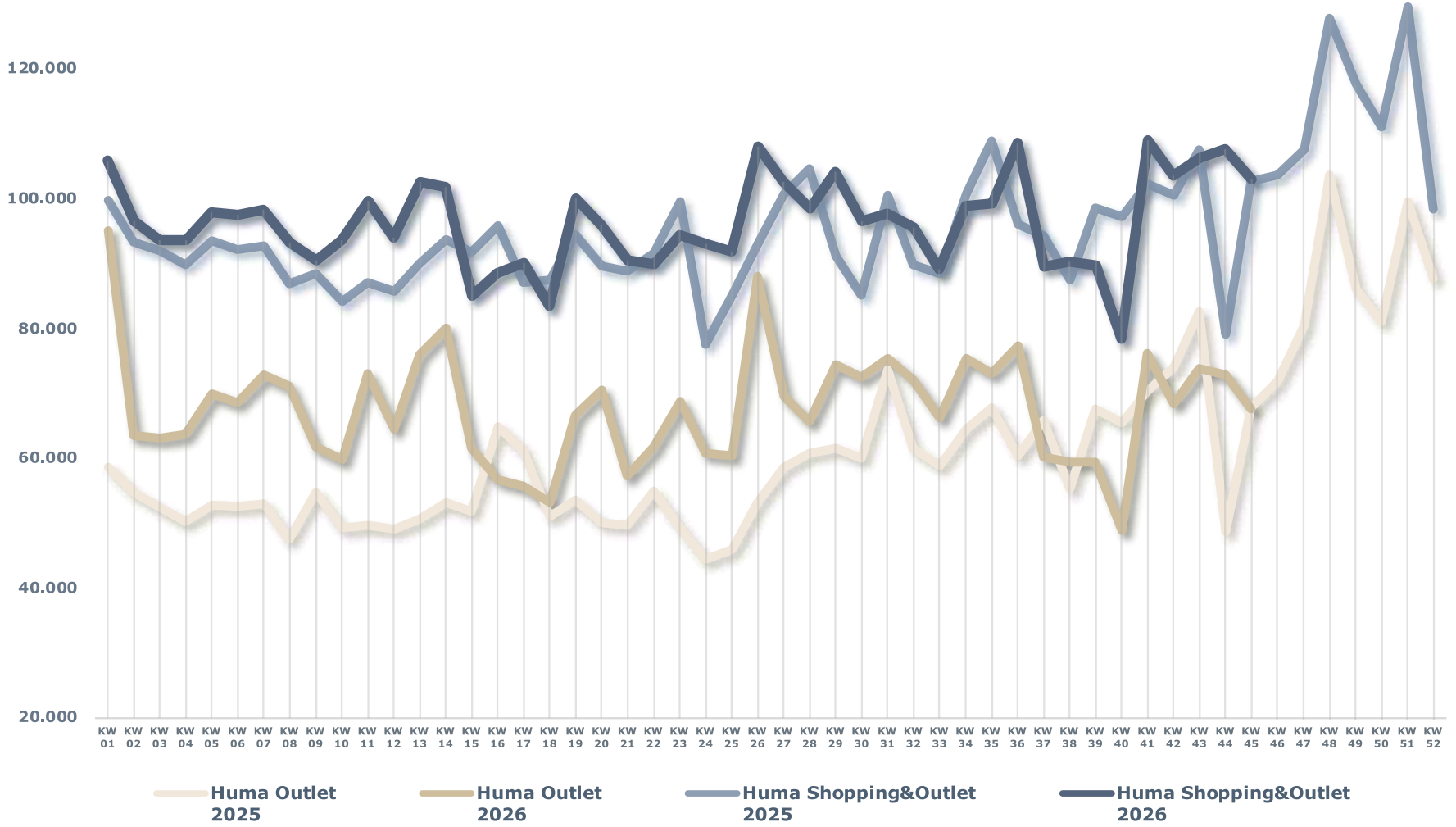


05 Nov 2026

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Please keep it high confidential!

HUMA Frequenz pro Woche

HUMA Frequency per week



HUMA Outlet Performance

HUMA Outlet Performance

FREQUENCY YTD 2025 / 2026 · WEEK 1–45

HUMA OUTLET
+14.6%
YTD 3.0M vs. 2.6M

TOTAL CENTRE
+1.6%
YTD 4.3M vs. 4.2M

66,736
Ø WEEK OUTLET
95,162
Ø WEEK CENTRE

Starker Aufwärtstrend – Neue Zielgruppe im Umkreis von 30–60 Fahrminuten

Strong upward trend in the Outlet – Driven by new target group within a 30–60 minute drive radius

GESAMTJAHR 2026	YTD 2026	BUDGET 2026	FORECAST 2026
HUMA Outlet	3.0M	3.5M (+7.4%)	3.5M
Gesamt-Center	4.3M	5.4M (+8.0%)	4.9M



OUTLET OPENING

NOV 2024

FREQUENCY

3.2M
OUTLET

5.6M
OUTLET & SHOPPING

RETAIL

40
STORES OUTLET

9,000m²
SALES AREA OUTLET

130
STORES OUTLET & SHOPPING

50,000m²
SALES AREA OUTLET & SHOPPING

PARKING

2,300
PARKING SPACES



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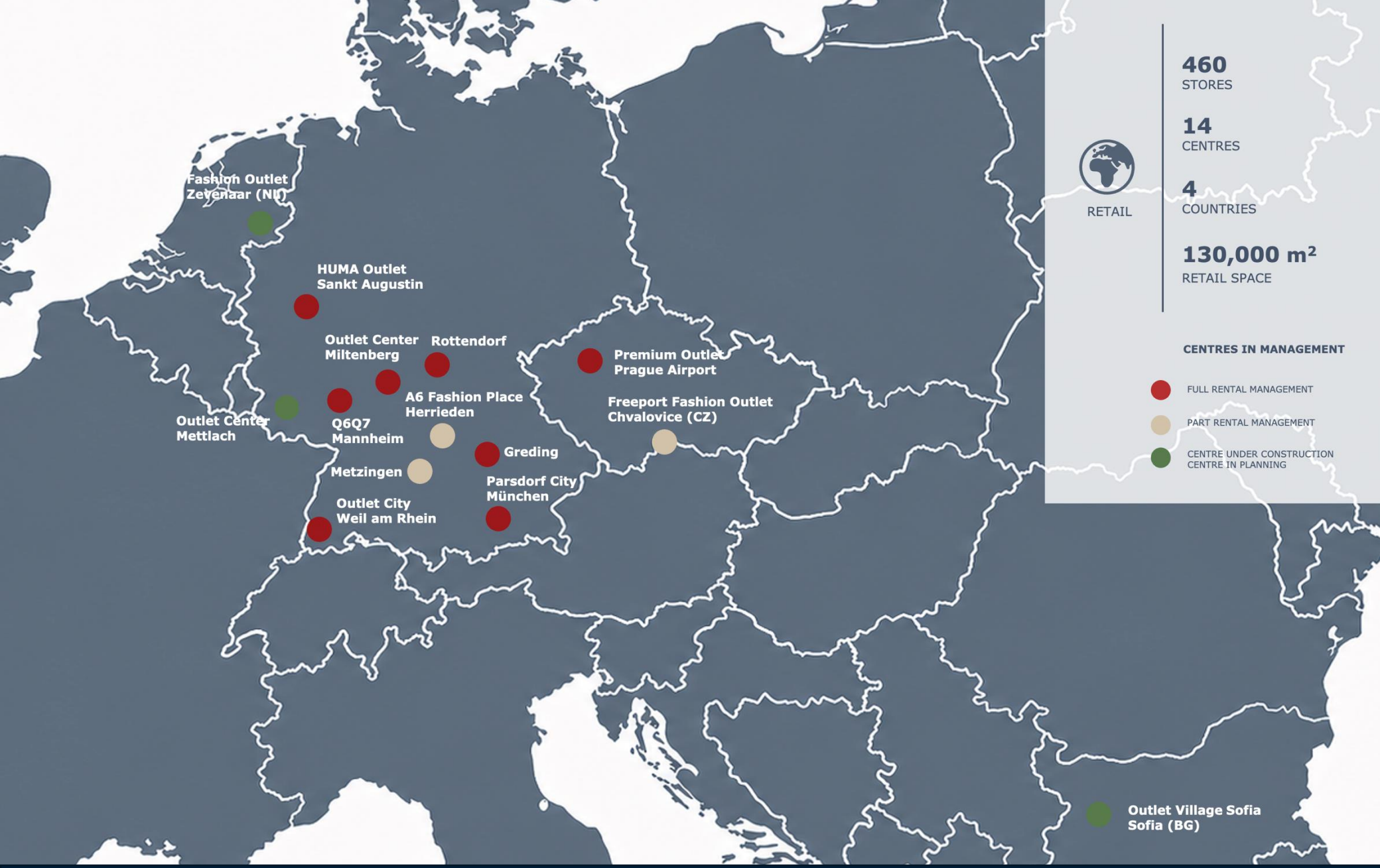
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OUR CENTRES

HUMA OUTLET

OUTLET CITY WEIL AM RHEIN

fashion outlet zevenaar

FREEPORT FASHION OUTLET

Q6Q7 Mannheim
DAS QUARTIER

Parsdorf city outlets+more

MILTENBERGER OUTLET // CENTER

OUTLET VILLAGE SOFIA

POP OUTLET & ENTERTAINMENT

HASLINGER RETAIL REAL ESTATE CONSULTING

HASLINGER MANAGEMENT



OUR REFERENCES

Stadtgalerie Plauen ▪ Rotmain Center Bayreuth ▪ Franken Center Nürnberg ▪ City Point Nürnberg ▪ Stadtgalerie Heilbronn ▪ Leo Center Leonberg ▪ Saarpark Center Neunkirchen ▪ Europa-Galerie Saarbrücken ▪ The Colosseum Bucharest, RO ▪ Drei Glocken Center Weinheim ▪ Das Gerber Stuttgart ▪ Designer Outlet Neumünster ▪ Designer Outlet Berlin ▪ Designer Outlet Roermond, NL ▪ Designer Outlet Salzburg, AT ▪ Designer Outlet Parndorf, AT ▪ Designer Outlet Landquart, CH ▪ Designer Outlet Soltau ▪ Parndorf Fashion Outlet, AT ▪ Outlet Center Brenner, IT ▪ Outlet Noyon-Allee Metzingen ▪ Galizia Center Metzingen ▪ Outlet Center Moravia, CZ ▪ Freeport, CZ ▪ Outlet Center Hammerau ▪ Outlet Center Drei Länder Galerie ▪ Outlet Center Echternach, LU ▪ Outlet Center Egelsbach Frankfurt a.M. ▪ Outlet Center Jettingen-Scheppach ▪ Klagefurt Outlets ▪ Outlet Berlin Wustermark ▪ Outlet Center Selb ▪ Outlet Center Wadgassen ▪ City Outlet Rietberg ▪ City Outlet Dinkelsbühl ▪ City Outlet Rüsselsheim ▪ City Outlet Zwiesel ▪ City Outlet Wernigerode ▪ City Outlet Bad Münstereifel ▪ Mustang ▪ CBR Street One Cecil ▪ Barutti ▪ René Lezard ▪ Le Creuset ▪ Estée Lauder MAC Cosmetics ▪ Apple mcworld, AT ▪ LTB Jeans, TR ▪ White Stuff, UK


NATIONAL GEOGRAPHIC
LACOSTE
TOMMY HILFIGER
BOGNER
ZARA HOME
GANT
RALPH LAUREN
WELLENSTEYN
BETTY BARCLAY
Timberland
TRUSSARDI
BRAX
MAMMUT
OLYMP
LIEBESKIND BERLIN
Marc O'Polo
Desigual
GUESS
comma
asics
s.Oliver
VANS
CECIL
Street One
CALVIN KLEIN
Jack Wolfskin
Massimo Dutti
new balance
seidensticker
GARCIA
Loacker
ONLY
KARL LAGERFELD
ecco
odlo
Alpine Lifestyle
TOM TAILOR
O'NEILL
bruno banani
NOT FOR EVERYBODY
SALEWA
hunkemöller
JACK&JONES
bugatti
LLOYD
SCHIESSER
carhartt
WORK IN PROGRESS
Levi's
CLOSED
G-STAR
MUSTANG
Petrol
PANDORA
swatch
Kneipp
DOUGLAS
L'ORÉAL PARIS
MAC
PORSCHE DESIGN
MÖVE
Villeroy & Boch
1748
Tefal
WMF
Lindt
MAÎTRE CHOCOLATIER SUISSE
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Successfully in business for over 10 years!

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MANAGEMENT

Let’s meet in Cannes!

MAPIC 2026 | 3-4 Nov

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